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## FOR IMMEDIATE RELEASE

### **Hitachi Asia Ltd is the winner of 'SAP Awards for Customer Excellence 2009 – Best SAP Business One Project'**

SINGAPORE – March 17, 2009 – Hitachi Asia Ltd, Business Solution Integration Division (BSI), a leading regional systems integrator, together with their customer, KTL Offshore Pte Ltd, have been awarded the 'SAP Awards for Customer Excellence 2009 – Best SAP Business One Project.'

SAP Awards for Customer Excellence is an annual SAP Award organized by SAP in recognition of outstanding SAP-related projects and initiatives completed in the past 24 months. This award is open to all SAP customers. Judging criteria include the impact & contribution to customer's business, strategic benefits & project returns (ROI), project innovation & change management as well as teamwork demonstrated by customer, partner & SAP.

With over 90 years of experience, KTL Offshore is a leader in the oil and gas support services sector. Once a traditional family business, it has since grown and enhanced its expertise to serve its 1,000 clients in Asia Pacific.

With a high business volume, KTL Offshore found it hard to keep track of its inventory accurately. Its previous business system also placed limitations on the company's reporting capability.

With SAP Business One, the customer can now get real-time inventory updates. This enabled the management to make better decisions based on accurate information. Improvements in access control also enhanced corporate governance and data integrity.

"We are very impressed with Hitachi Asia throughout the installation process, from scope analysis to acceptance, customization, user acceptance testing (UAT), pre-live testing, reconciliation and go live. Not only were they prompt in their response, Hitachi also put in additional resources to speed up the process or shared with us best practices to ensure operational excellence." Mr. Jonathan Tan, Operation Director, KTL Offshore Pte Ltd.

Hitachi BSI looks forward to develop their solution business further, providing quality solutions and services to their customers, and producing more impressive results in the near future.

#### **About Business Solution Integration Division (BSI)**

Hitachi BSI is a leading regional systems integrator and part of the Information Systems Group of Hitachi Asia Ltd, established in 1989 as one of the four regional headquarters for the world-renowned Hitachi Ltd in Japan.

Drawing on the strengths of our Group, people, technologies, client-centric solutions, customer support and best-in-class global alliances, Hitachi BSI is your ideal business partner in helping you sharpen the competitive edge of your enterprise.

For more information about BSI, please visit [www.hitachibsi.com](http://www.hitachibsi.com)

#### **About Hitachi Asia Ltd**

Hitachi Asia Ltd is a wholly owned subsidiary of Hitachi, Ltd. Established in 1989 as the regional headquarters in Singapore, it has ten offices in seven countries in Asia, excluding East Asia. The company offers a wide range of systems, products and services in market sectors such as information systems, power and industrial systems, power and industrial systems, digital media systems and consumer products.

For more information about Hitachi Asia Ltd, please visit [www.hitachi.com.sg](http://www.hitachi.com.sg)