

FOR IMMEDIATE RELEASE

Hitachi Asia Ltd is now a SAP Gold Channel Partner

SINGAPORE – May 5, 2010 – Hitachi Asia Ltd, Business Solution Integration Division (BSI), a leading regional systems integrator, has achieved the **SAP Gold Channel Partner** in Singapore, the highest level of recognition attainable within SAP PartnerEdge Channel Program.

To reach the Gold level, SAP partners need to earn Value Points in three main categories : revenue activities, competency activities (including solution development and training) and marketing activities. Partners will start at the bronze level, and shall begin earning their way toward the next levels (silver and gold).

Hitachi BSI Division has demonstrated the highest level of commitment to and competency in the SAP Business One Solution offerings she represent. Hitachi BSI consistently demonstrate the ability to transact SAP solutions and build product and customer competencies at the highest level. Thanks to the undying effort of the team, Hitachi BSI is able to progress to such heights. Hitachi BSI looks forward to develop their solution business further, providing quality solutions and services to their customers, and producing more impressive results in the near future.

About Business Solution Integration Division (BSI)

Hitachi BSI is a leading regional systems integrator and part of the Information Systems Group of Hitachi Asia Ltd, established in 1989 as one of the four regional headquarters for the world-renowned Hitachi Ltd in Japan. Drawing on the strengths of our Group, people, technologies, client-centric solutions, customer support and best-in-class global alliances, Hitachi BSI is your ideal business partner in helping you sharpen the competitive edge of your enterprise.

For more information about BSI, please visit www.hitachibsi.com

About Hitachi Asia Ltd

Hitachi Asia Ltd is a wholly owned subsidiary of Hitachi, Ltd. Established in 1989 as the regional headquarters in Singapore; it has ten offices in seven countries in Asia, excluding East Asia. The company offers a wide range of systems, products and services in market sectors such as information systems, power and industrial systems, power and industrial systems, digital media systems and consumer products.

For more information about Hitachi Asia Ltd, please visit www.hitachi.com.sg

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